

Sponsorship and Friends of the Band – Program Overview

Adopted May 4, 2010

Organizations Impacted:

Band
Drumline
Guard

Donation Level (or revenue raised from sponsor):

Platinum: \$2,500+
Gold: \$1,000 to \$2,499
Silver: \$500 to \$999
Blue: \$100 to \$499

Recognition

Per our by-laws, the FMHS Band Boosters cannot endorse any merchant. However, we have a number of ways we can recognize sponsorship. The following table summarizes the types of recognition at each donation level:

Donation Level	Concert program mention	Logo on rear trailer door	Name mentioned during halftime	Logo placed on "sponsor" page of website	Receive a full size picture of band with president and director note	Receive a letter from president (with charity donation language, as needed)	Receive a CD of concert (Holiday and Spring)
Platinum	√	√	√	√	√	√	√ (both)
Gold	√	√		√	√	√	√ (both)
Silver	√			√		√	√ (one)
Blue				√		√	√ (one)